



MAKE YOUR MARK



HERE IS HOW THE SOY CHECKOFF WORKS

FARMERS SELL BEANS TO ELEVATORS, PROCESSORS AND GRAIN DEALERS.



Half of 1% of the total selling price



collected per the national soybean act & order.

0.5%



Half goes to the state checkoff for investment in areas that are a priority for that state.

Half goes to the national checkoff for investment in the United Soybean Board's strategic plan.

ROI TO THE FARMER



LEAD BEYOND YOUR FARM

As a soybean farmer, you already play an integral part in the continued success of U.S. agriculture—today that role is growing. The United Soybean Board is looking for farmer-leaders from all backgrounds to serve on the national board. You can make a mark on how your operation and the industry will move forward in the years to come.

WHAT IS THE UNITED SOYBEAN BOARD?

Established in 1991, the United Soybean Board—which administers your Soy Checkoff investments—is composed of 77 volunteer farmer-leaders from across the country with oversight from the U.S. Department of Agriculture. Through partnerships, it focuses on increasing return on investment for U.S. soybean farmers. Whether it's through fielding production research, strengthening on-farm resilience, funding analysis for infrastructure improvements, or finding new and expanding markets for U.S. Soy both here and abroad, the checkoff delivers profitability across all U.S. soybean farms.

HOW THE CHECKOFF BRINGS VALUE

Collective investments across food, feed, fuel, industrial, exports and sustainable production have transformed the soybean industry. It's created entirely new categories for demand and advanced production—delivering measurable results back to the farm. Through farmer-led strategic thinking, the Soy Checkoff delivers value through investments that further resilience, differentiation and reputation.



VISION

Partnering to deliver sustainable soy solutions to every life, every day.

MISSION

Create value for U.S. soybean farmers by investing in research, education and promotion of U.S. Soy.

NOMINATION PROCESS AND TERM LIMITS

Soybean farmer-leaders are nominated by their state- or regional-level checkoff organizations, called Qualified State Soybean Boards. The U.S. Department of Agriculture and the Secretary of Agriculture will select individuals from the nominations submitted. Each year, the Secretary of Agriculture appoints approximately one-third of all board members for three-year terms. Each appointed director will then have the opportunity to serve up to three consecutive terms on the board. One term is three years.

GENERAL RESPONSIBILITIES

Volunteer board members act in the best interest of U.S. soybean farmers—not just the state or region they represent. They attend and prepare for all board meetings, committee and work group meetings and industry events. They make important investment decisions, represent the board locally, nationally and internationally, and ensure financial responsibility.



HOW EXPENSES AND REIMBURSEMENTS WORK

Volunteer board members are reimbursed for travel and other expenses related to attending meetings and events on behalf of the United Soybean Board.

TRAVEL EXPECTATIONS AND BOARD MEMBER COMMITMENTS

As a board member, you would be expected to attend at least three in-person meetings a year (February, July and December), participate in work group discussions and represent your industry to others. Volunteer board members may also be asked to travel on behalf of the United Soybean Board to meet customers of U.S. Soy, present to farmers at industry meetings, or engage in media interviews, among other activities. Serving on the United Soybean Board is a commitment of time and talent to the entire soy industry, representing the nearly half-million U.S. soybean farmers.

“*Serving on this board means shaping our checkoff investments and determining what the U.S. Soy industry looks like for the next generation. Whether it’s the relationships that grow export markets, the research that improves on-farm resilience, or the promotion that elevates our U.S. soybeans from competitors, our farmer-leaders drive all of this work. Real decisions, made by real farmers, delivering real value to soybean farms across this country.*”

**Brent Gatton, USB Director,
Bremen, Kentucky**

REVIEW OFFICIAL NOMINATION
REQUIREMENTS AND DEADLINES



BOARD PARTICIPATION

All soybean farmers in the country have the opportunity to be nominated for consideration by their Qualified State Soybean Boards and U.S. Secretary of Agriculture for service on the United Soybean Board. We welcome all farmers to participate on our state and national soybean boards. We're at our best when we embrace and encourage different backgrounds and perspectives. For more information on nominations and membership of research and promotion boards, visit the USDA-Agricultural Marketing Service website.

“Farmers are natural leaders, and we make tough calls every single day. Representing the Soy Checkoff gave me a way to take that leadership beyond my field and into rooms where the future of our industry is being decided. It's opened doors I never expected, connected me with growers from different parts of the country, and granted opportunities to make decisions that translate into tangible benefits back home. That's the weight of this work and why it matters to have farmers like you involved.”

Tom Frisch, USB Director, Dumont, Minnesota



HOW TO GET INVOLVED

Make your mark and help us lead the U.S. soybean industry into the future. Contact your state soybean checkoff board to get started.

Alabama Soybean Producers

334-467-9347

Arkansas Soybean Promotion Board

501-225-1598

Delaware Soybean Board

443-812-4526

Eastern Region Soybean Board

(Connecticut, Florida, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont and West Virginia)

717-651-5922

Georgia Agricultural Commodity Commission for Soybeans

706-542-2351

Illinois Soybean Association

309-663-7692

Indiana Soybean Alliance

317-347-3620

Iowa Soybean Association

515-251-8640

Kansas Soybean Commission

785-271-1030

Kentucky Soybean Board

270-365-7214

Louisiana Soybean and Grain Research and Promotion Board

225-922-6209

Maryland Soybean Board

443-812-4526

Michigan Soybean Committee

989-652-3294

Minnesota Soybean Research and Promotion Council

507-388-1635

Mississippi Soybean Promotion Board

662-588-8974

Missouri Soybean Merchandising Council

573-635-3819

Nebraska Soybean Board

402-441-3240

New Jersey Soybean Board, Inc.

609-585-6871

New York Corn and Soybean Growers Association

315-313-7080

North Carolina Soybean Producers Association, Inc.

919-839-5700

North Dakota Soybean Council

701-566-9300

Ohio Soybean Council

614-476-3100

Oklahoma Soybean Board

918-343-2326

Pennsylvania Soybean Board

717-651-5922

South Carolina Soybean Board

803-734-1767

South Dakota Soybean Research and Promotion Council

605-330-9942

Tennessee Soybean Promotion Board

731-668-2850

Texas Soybean Board

806-687-6367

Virginia Soybean Board

804-371-6157

Western Region Soybean Board

(Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming)

402-441-3240

Wisconsin Soybean Marketing Board

608-274-7522

LEARN MORE
ABOUT SERVING



MAKE YOUR MARK



16305 Swingley Ridge Road, Suite 150
Chesterfield, MO 63017
636-530-1777
unitedsoybean.org

©2026 United Soybean Board