VIDEO SUPPORT FOR MISSISSIPPI SOYBEAN PRODUCERS 41-2022 ELIZABETH NORTH Elizabeth.north@msstate.edu

REPORT OF PROGRESS RESULTS/OUTCOMES:

10 Videos were produced during the year 2023 covering multiple projects funded by the MSPB.

- MSPB 12323 Mike Mulvaney speaks about precision planting project.
- MSPB 12423 Wes Lowe speaks about project to better punch holes in polytube.
- MSPB 12523 Corey Bryant speaks about Boron application project.
- MSPB 12623 Raju Bheemanahalli Rangappa speaks about project studying climate change on yield.
- MSPB 12723 Mike Mulvaney speaks about advanced planting technique trials project.
- MSPB 12823 Marcus Silva speaks about weather station data project.
- MSPB 12923 Raju Bheemanahalli Rangappa speaks about project studying bio-stimulants.
- MSPB 13023 Mary Love Taggert speaks about crop systems effects on Iron Deficiency Chlorosis.
- MSPB 13123 Jessica Drewry speaks about yield monitor data.
- MSPB 13223 Trent Irby speaks about variety trials.

On July 13, 2022, Video Producer traveled to Stoneville to film interviews.

REPORT OF PROJECT IMPACTS/BENEFITS:

By informing the farmer of the results of their checkoff dollars, these videos show that their support isn't wasted. Furthermore, presentations made by experts help inform the producer of important news, education, and relevant information to help them become more efficient.